



Liza

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Single Mom of two, works 2 part time jobs

Liza is a single mom of two who is working 2 part time jobs. She is working full time away from her children, but recently lost her house due to the economic downturn and is currently living with relatives. Liza doesn't have much time to cook or go grocery shopping as she struggles with an extremely busy schedule.

Goals & Needs

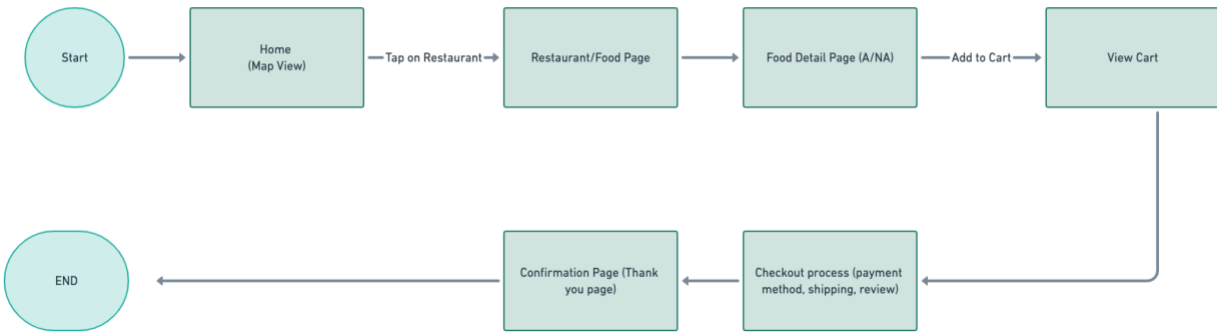
- Eat healthier meals as a family instead of cheap fast food
- Save money in order to find a cheap place to stay
- Spend more time with her children instead of constantly worrying about where to find their next meal

Painpoints

- Car is unreliable, some days it works, some days it doesn't
- Doesn't have time to cook for healthy food
- Working 2 part time jobs and juggling raising children has been difficult

Task Flow

Liza



User Flow

Liza

