

Parima Sahbai

Product Designer and Engineer

EXPERIENCE

User Experience Designer *(Contract)*

Adobe

Aug 2021 - Present, Oregon

- Designed new features for a brand new Adobe chatbot product by working closely with Product Managers and other designers.
- Analyzed the competitive landscape of products and presented results and recommendations to 8+ employees, including the director of design.
- Maintained and updated enterprise Marketo and added new features.
- Created and presented design critiques on existing products.

Product Designer

Sprinklr

Apr 2021 - Aug 2021, Remote

- Designed high-fidelity wireframes and prototypes in Figma for new high priority product: Sprinklr Self-Serve care while maintaining 15+ channels and workflows.
- Addressed Jira tickets by working closely with the product, the development and engineering team to maintain brand accuracy.
- Refined designs, participated in design reviews, and used critique to improve usability.

Summer Games Intern

Booz Allen Hamilton

Jul 2019 - Aug 2019, Virginia

- Designer and developer, conducted user interviews, defined usability issues and addressed scalability problems.
- Designed in Adobe XD and coded a prototype using HTML, JS, and CSS while working with an agile team to revise/test to better user experience.

Summer Intern

NASA Langley Research Center

Jun 2017 - Aug 2017, Virginia

- Designed and developed a GUI for old, proprietary NASA code that faced usability issues. Created everything from the product roadmap to mockups, wireframing, and final development in Java.

EDUCATION

Adobe UX Design Immersive Scholar

General Assembly

Jan 2021 - Apr 2021, Remote

Master of Computer Science (MCS)

University of Virginia






Aug 2018 - Dec 2019, Virginia

Bachelor of Computer Science (BA), Studio Arts (Minor)

University of Virginia

Aug 2014 - May 2018, Virginia

Study Abroad: Seoul National University (2017), Korea University (2016)

-  www.parimasahbai.com
-  parima.sahbai@gmail.com
-  [in/psahbai](https://www.linkedin.com/in/psahbai)
-  757-803-0604
-  Oregon, USA

Skills

User Experience and Interface Skills

User Interface Design

Wireframing

Prototyping

Sketching and mockups

Usability Testing

Illustration

User Journey Mapping

Developer Skills

Python

Java

JavaScript

HTML/CSS

C++

Machine Learning

Tools

Figma

Adobe XD

Sketch

Invision

Adobe Photoshop

Adobe Premiere

Languages

English (native)

Farsi (native)

Korean (Advanced)