

# Parima Sahbai

User Experience Designer | Engineering and art background

## EXPERIENCE

### User Experience Designer III

May 2022 - Present, WA

Adobe | Acrobat and Scan Mobile

- Led design efforts to implement and maintain text recognition (OCR) for the Acrobat mobile and tablet apps on iOS and Android.
- Collaborated closely with PM and engineering to introduce new features and app improvements such as introducing the ability to scan documents directly through the app and revamping existing features to improve retention.
- Created and maintained the team Figma design system, optimizing components with best-in-class Auto Layout, variants, and variables for maximum efficiency.

### User Experience Designer

Aug 2021 - Mar 2022, Remote

Adobe | Marketo (Contract)

- Designed for the release of Dynamic Chat, a new SaaS chatbot, by collaborating closely with product managers and other designers.
- Maintained enterprise Marketo and designed new features.

### Product Designer

Apr 2021 - Aug 2021, Remote

Sprinklr

- Designed high-fidelity wireframes and prototypes in Figma for “Sprinklr Self-Serve care”, while maintaining 15+ workflows.
- Collaborated with product and engineering teams to ensure brand consistency and drive a successful launch.

### Summer Games Intern

Jul 2019 - Aug 2019, VA

Booz Allen Hamilton

- Designer and developer: conducted user interviews, defined usability issues and addressed scalability and employee-facing user experience problems.

### Summer Intern

Jun 2017 - Aug 2017, VA

NASA

- Designed and developed a GUI for old, proprietary NASA code that faced usability issues. Created everything from the product roadmap to mockups, wire-framing, and final development in Java.

## EDUCATION






### Master of Computer Science (MCS)

University of Virginia

### Bachelor of Computer Science (BA), Studio Arts (Minor)

University of Virginia

Study Abroad: Seoul National University (2017), Korea University (2016)

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## SKILLS

UI/UX Expertise  
User Interface Design  
Wireframing  
Prototyping  
Sketching and mockups  
Usability Testing  
Illustration  
User Journey Mapping  
Graphic design

Programming Expertise  
Python  
Java  
JavaScript  
HTML/CSS  
C++  
Machine Learning

## TOOLS

Figma  
Adobe XD  
Sketch  
Invision  
Adobe Photoshop  
Adobe Premiere  
Logic Pro

## LANGUAGES

English (native)  
Farsi (native)  
Korean (Advanced)